



IN COLLABORATION WITH



KC Group of Institutions

MAHSA INTERNATIONAL CONFERENCE ON ACCOUNTING AND BUSINESS (MI-CAB) 2023

SPEARHEADING DIGITAL TRANSFORMATION AND INNOVATION FOR BUSINESS SUSTAINABILITY

OPENING
CEREMONY



22 SEPTEMBER 2023 | 9.30AM



Prof. Dato' Dr. Ikram Shah Bin Ismail

Vice-Chancellor,
MAHSA University, Malaysia



Opening Address: Dr. Antony V. Samrot

Director, Postgraduate Studies, Research
and Innovation,
MAHSA University, Malaysia



Welcome Address Assoc. Prof. Dr Syriac Nellikunnel Devasia

Dean, Business, Hospitality, Accounting &
Finance
MAHSA University, Malaysia



Inaugural Address: Assoc. Prof. Ts. Dr. Alla Kesava Rao

Chief Operating Officer
MAHSA Group of Educational Institutions
Malaysia



Special Welcome by Conference Partner Tania Adialita

Vice Dean for Student and Partnership Affairs,
Faculty of Economics and Business,
Universitas Jenderal Achmad Yani
Indonesia



Keynote - Academic Session Prof Dr Balakrishnan Parasuraman

Dean, Centre for Postgraduate Studies (CPS)
UMK & Affiliated with the Faculty of
Entrepreneurship & Business, UMK.



Keynote - Industry Session Ms Malar Ramalingam

Senior Communication Specialist +
Ethics Chair (IABC)

Panel Discussion: Inclusive and Sustainable Higher Education



Prof. Dr. Rosnah Binti Mohd Zain

DVC Research and Innovation,
MAHSA University
Malaysia



Prof. Dr. Srikumar Chakravarthy,

DVC Academics,
SEGi University
Malaysia



Prof. Dr. Shaheen Mansori

Dean,
MUST, Malaysia